

Papahānaumokuākea Marine National Monument
SPECIAL OCEAN USE Permit Application

NOTE: *This Permit Application (and associated Instructions) are to propose activities to be conducted in the Papahānaumokuākea Marine National Monument. The Co-Trustees are required to determine that issuing the requested permit is compatible with the findings of Presidential Proclamation 8031. Within this Application, provide all information that you believe will assist the Co-Trustees in determining how your proposed activities are compatible with the conservation and management of the natural, historic, and cultural resources of the Papahānaumokuākea Marine National Monument (Monument).*

ADDITIONAL IMPORTANT INFORMATION:

- Any or all of the information within this application may be posted to the Monument website informing the public on projects proposed to occur in the Monument.
- In addition to the permit application, the Applicant must either download the Monument Compliance Information Sheet from the Monument website OR request a hard copy from the Monument Permit Coordinator (contact information below). The Monument Compliance Information Sheet must be submitted to the Monument Permit Coordinator after initial application consultation.
- Issuance of a Monument permit is dependent upon the completion and review of the application and Compliance Information Sheet.

INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED

Send Permit Applications to:
NOAA/Inouye Regional Center
NOS/ONMS/PMNM/Attn: Permit Coordinator
1845 Wasp Blvd, Building 176
Honolulu, HI 96818
nwhipermit@noaa.gov
PHONE: (808) 725-5800 FAX: (808) 455-3093

SUBMITTAL VIA ELECTRONIC MAIL IS PREFERRED BUT NOT REQUIRED. FOR ADDITIONAL SUBMITTAL INSTRUCTIONS, SEE THE LAST PAGE.

Papahānaumokuākea Marine National Monument Permit Application Cover Sheet

This Permit Application Cover Sheet is intended to provide summary information and status to the public on permit applications for activities proposed to be conducted in the Papahānaumokuākea Marine National Monument. While a permit application has been received, it has not been fully reviewed nor approved by the Monument Management Board to date. The Monument permit process also ensures that all environmental reviews are conducted prior to the issuance of a Monument permit.

Summary Information

Applicant Name: Chris Pearce

Affiliation: Hana Hou! The Magazine of Hawaiian Airlines

Permit Category: Special Ocean Use

Proposed Activity Dates: April 1-August 31, 2016

Proposed Method of Entry (Vessel/Plane): Vessel

Proposed Locations: All islands and atolls within the Monument

Estimated number of individuals (including Applicant) to be covered under this permit: 3

Estimated number of days in the Monument: 25

Description of proposed activities: (complete these sentences):

a.) The proposed activity would...

The individuals covered under this permit would conduct activities for the purpose of writing and publishing an article and images about the work being conducted in the Monument. The resulting article, to be published in Hana Hou! The Magazine of Hawaiian Airlines' August/September 2016 issue, will highlight the 10th anniversary of the Monument and the accomplishments made during the past decade of exploring, researching, conserving and managing the Monument.

b.) To accomplish this activity we would

Accompany the researchers during their work (to the extent possible), interview researchers, observe operations (to the extent possible), experience the place, take pictures and possibly video of the environment, the wildlife (to the extent allowed) and the research activities on the ship, in the water and on the land (to the extent allowed).

c.) This activity would help the Monument by ...

Showcasing to a broad audience the accomplishments made during the past decade of exploring, researching, conserving and managing the Monument. Hana Hou! The

Magazine of Hawaiian Airlines is the publication of the biggest airline carrier in the state and publishes 115,000 copies per issue, potentially reaching over a million passengers per issue. The timing of the publication (targeted for the August/September 2016 issue) coincides with the IUCN World Conservation Congress, in Honolulu from September 1-10, 2016, when thousands of conservation managers and delegates from numerous nations will be traveling to Hawaii. This timing is perfect to reach these many high level conservation managers and decisionmakers and share the accomplishments of the Monument and increase support.

Other information or background:

Section A - Applicant Information

1. Applicant

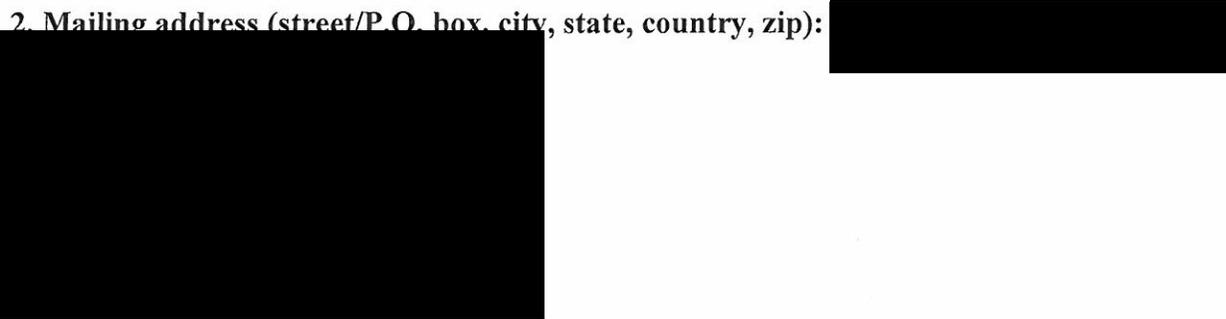
Name (last, first, middle initial): Pearce, Chris

Title: Publisher, Hana Hou! The Magazine of Hawaiian Airlines

1a. Intended field Principal Investigator (See instructions for more information):

Chris Pearce

2. Mailing address (street/P.O. box, city, state, country, zip):



For students, major professor's name, telephone and email address:

3. Affiliation (institution/agency/organization directly related to the proposed project):

Hana Hou! The Magazine of Hawaiian Airlines

4. Additional persons to be covered by permit. List all personnel roles and names (if known at time of application) here (e.g. John Doe, Research Diver; Jane Doe, Field Technician):

TBD - writer

TBD - photographer

Section B: Project Information

5a. Project location(s):

- | | | | |
|--|--|---|-------------------------------------|
| <input checked="" type="checkbox"/> Nihoa Island | <input type="checkbox"/> Land-based | <input checked="" type="checkbox"/> Shallow water | <input type="checkbox"/> Deep water |
| <input checked="" type="checkbox"/> Necker Island (Mokumanamana) | <input type="checkbox"/> Land-based | <input checked="" type="checkbox"/> Shallow water | <input type="checkbox"/> Deep water |
| <input checked="" type="checkbox"/> French Frigate Shoals | <input type="checkbox"/> Land-based | <input checked="" type="checkbox"/> Shallow water | <input type="checkbox"/> Deep water |
| <input checked="" type="checkbox"/> Gardner Pinnacles | <input type="checkbox"/> Land-based | <input checked="" type="checkbox"/> Shallow water | <input type="checkbox"/> Deep water |
| <input checked="" type="checkbox"/> Maro Reef | | | |
| <input checked="" type="checkbox"/> Laysan Island | <input checked="" type="checkbox"/> Land-based | <input checked="" type="checkbox"/> Shallow water | <input type="checkbox"/> Deep water |
| <input checked="" type="checkbox"/> Lisianski Island, Neva Shoal | <input type="checkbox"/> Land-based | <input checked="" type="checkbox"/> Shallow water | <input type="checkbox"/> Deep water |
| <input checked="" type="checkbox"/> Pearl and Hermes Atoll | <input type="checkbox"/> Land-based | <input checked="" type="checkbox"/> Shallow water | <input type="checkbox"/> Deep water |
| <input checked="" type="checkbox"/> Midway Atoll | <input checked="" type="checkbox"/> Land-based | <input checked="" type="checkbox"/> Shallow water | <input type="checkbox"/> Deep water |
| <input checked="" type="checkbox"/> Kure Atoll | <input checked="" type="checkbox"/> Land-based | <input checked="" type="checkbox"/> Shallow water | <input type="checkbox"/> Deep water |
| <input checked="" type="checkbox"/> Other | | | |

Ocean Based

Remaining ashore on any island or atoll (with the exception of Midway & Kure Atolls and Field Camp staff on other islands/atolls) between sunset and sunrise.

NOTE: There is a fee schedule for people visiting Midway Atoll National Wildlife Refuge via vessel and aircraft.

Location Description:

All islands and atolls within the Monument to the extent possible

5b. Check all applicable regulated activities proposed to be conducted in the Monument:

- Removing, moving, taking, harvesting, possessing, injuring, disturbing, or damaging any living or nonliving Monument resource
- Drilling into, dredging, or otherwise altering the submerged lands other than by anchoring a vessel; or constructing, placing, or abandoning any structure, material, or other matter on the submerged lands
- Anchoring a vessel
- Deserting a vessel aground, at anchor, or adrift
- Discharging or depositing any material or matter into the Monument
- Touching coral, living or dead
- Possessing fishing gear except when stowed and not available for immediate use during passage without interruption through the Monument
- Attracting any living Monument resource
- Sustenance fishing (Federal waters only, outside of Special Preservation Areas, Ecological Reserves and Special Management Areas)
- Subsistence fishing (State waters only)
- Swimming, snorkeling, or closed or open circuit SCUBA diving within any Special Preservation Area or Midway Atoll Special Management Area

6. Purpose/Need/Scope *State purpose of proposed activities:*

This project directly serves the Monument's mission to "bring the place to the people." As the largest and remotest single fully-protected marine conservation area in the world, as well as being the only mixed natural and cultural World Heritage site in the United States, the Monument has many things to share with marine managers, cultural practitioners, educators, and the public around the globe. This year (2016) being the 10th anniversary of the nation's first Marine National Monument is the perfect opportunity (and even obligation) to showcase the accomplishments made at protecting and exploring this unique place.

Hana Hou! The Magazine of Hawaiian Airlines is the publication of the biggest airline carrier in the state and publishes 115,000 copies per issue, potentially reaching over a million passengers per issue. The timing of the publication (targeted for the August/September 2016 issue) coincides with the IUCN World Conservation Congress, in Honolulu from September 1-10, 2016, when thousands of conservation managers and delegates from numerous nations will be traveling to Hawaii. This timing is perfect to reach these many high level conservation managers and decisionmakers and share the accomplishments of the Monument and increase support.

*Considering the purpose of the proposed activities, do you intend to film / photograph federally protected species? Yes No

For a list of terrestrial species protected under the Endangered Species Act visit:

<http://www.fws.gov/endangered/>

For a list of marine species protected under the Endangered Species Act visit:

<http://www.nmfs.noaa.gov/pr/species/esa/>

For information about species protected under the Marine Mammal Protection Act visit:

<http://www.nmfs.noaa.gov/pr/laws/mmpa/>

7. Answer the Findings below by providing information that you believe will assist the Co-Trustees in determining how your proposed activities are compatible with the conservation and management of the natural, historic, and cultural resources of the Monument:

The Findings are as follows:

a. How can the activity be conducted with adequate safeguards for the cultural, natural and historic resources and ecological integrity of the Monument?

All of the proposed activities (writing and photography) are non-invasive and solely observational. The activities will be conducted with adequate safeguards to the Monument's resources and ecological integrity by strictly following Monument rules,

regulations and best practices. All proposed activities will be done under the approval of the research cruise Chief Scientist.

b. How will the activity be conducted in a manner compatible with the management direction of this proclamation, considering the extent to which the conduct of the activity may diminish or enhance Monument cultural, natural and historic resources, qualities, and ecological integrity, any indirect, secondary, or cumulative effects of the activity, and the duration of such effects? The proposed activities are strictly observational and non-invasive and will have no impact or diminishment on the resources or integrity of the Monument. The permittee will work with Monument staff and leadership to ensure that the activities are conducted in a manner compatible to Monument management.

c. Is there a practicable alternative to conducting the activity within the Monument? If not, explain why your activities must be conducted in the Monument. As writing and photography are art forms that require direct contact with a subject, there is no practicable alternative to conducting the activity within the Monument. In order to adequately share the unique features of the Monument and the work of the researchers and managers working in it and thus "bring the place to the people," it is imperative to get the full scope and first-hand experience of the place.

d. How does the end value of the activity outweigh its adverse impacts on Monument cultural, natural and historic resources, qualities, and ecological integrity? The publication will reach a wide audience to raise awareness about the Monument - it's features, wildlife, natural and cultural significance - as well as what it takes to do research and management in such a remote place, and highlight the accomplishments made over more than a decade of research, management and conservation efforts. There will be no adverse impacts to the natural cultural and historic resources and ecological integrity.

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e. Explain how the duration of the activity is no longer than necessary to achieve its stated purpose. The activities will take place during a research cruise to the Monument for approximately 25 days, which is a sufficient duration to experience and observe in order to achieve the purpose of the proposed activity.

f. Provide information demonstrating that you are qualified to conduct and complete the activity and mitigate any potential impacts resulting from its conduct.

The applicant has been an editor and publisher for internationally-acclaimed publications for 20 years and has a proven track record of successful professional publication oversight. Will be sending resume separately.

g. Provide information demonstrating that you have adequate financial resources available to conduct and complete the activity and mitigate any potential impacts resulting from its conduct. The applicant will be accompanying existing field cruise expeditions which will cover the cost of participating in the proposed activities. In addition, Hana Hou! magazine has sufficient means to cover incidental expenses associated with the proposed activities if needed.

h. Explain how your methods and procedures are appropriate to achieve the proposed activity's goals in relation to their impacts to Monument cultural, natural and historic resources, qualities, and ecological integrity.

The methods and procedures for the proposed activities are non-invasive and observatory in nature and will have no impacts on Monument cultural, natural and historic resources, qualities, and ecological integrity. For more information, see answer to question 8.

i. Has your vessel been outfitted with a mobile transceiver unit approved by OLE and complies with the requirements of Presidential Proclamation 8031?

Yes. Access will be via separately-permitted NOAA research vessel Hi'ialakai, which is outfitted with an OLE approved mobile transceiver unit.

j. Demonstrate that there are no other factors that would make the issuance of a permit for the activity inappropriate.

Proposed activities directly support the Monument's mission to "bring the place to the people" and will be carried out following all Monument regulations. There are no factors that would make the issuance of a permit inappropriate.

FOR SPECIAL OCEAN USE ACTIVITIES OUTSIDE OF MIDWAY ATOLL SPECIAL MANAGEMENT AREA, ANSWER THE ADDITIONAL THREE FINDINGS BELOW:

k. Explain how your activity will directly benefit the conservation and management of the Monument.

The purpose of the activity is to raise awareness of and showcase the unique features and accomplishments in conservation and management of the Monument to a broad audience, including local residents, tourists visiting Hawaii, as well as the thousands of international marine managers and delegates traveling to Hawaii for the IUCN World Conservation Congress in September 2016. Given that knowledge is the key to societal transformation, sharing the story of the Monument and its accomplishments in large-scale, remote marine managed area conservation directly benefits the conservation and management of the Monument by proliferating an informed understanding of it.

- l. Explain how the purpose of your activity is for research or education related to the resources or qualities of the Monument.

The sole purpose of the activities is to raise awareness, inform and educate a broad audience on the unique resources and qualities of the Monument.

- m. Does the activity involve the use of a commercial passenger vessel (defined as a vessel that carries individuals who have paid for such carriage)?

No.

FOR SPECIAL OCEAN USE ACTIVITIES WITHIN MIDWAY ATOLL SPECIAL MANAGEMENT AREA, ANSWER THE ADDITIONAL TWO FINDINGS BELOW:

- n. Explain how your activity will further the conservation and management of the Monument. The purpose of the activity is to raise awareness of and showcase the unique features and accomplishments in conservation and management of the Monument to a broad audience, including local residents, tourists visiting Hawaii, as well as the thousands of international marine managers and delegates traveling to Hawaii for the IUCN World Conservation Congress in September 2016. Given that knowledge is the key to societal transformation, sharing the story of the Monument and its accomplishments in large-scale, remote marine managed area conservation directly benefits the conservation and management of the Monument by proliferating an informed understanding of it.

- o. How is your activity compatible with the purposes for which the Midway Atoll National Wildlife Refuge was designated?

The activities purpose is to showcase the unique features of the Monument, including Midway Atoll National Wildlife Refuge.

NOTE: If this is a first time Special Ocean Use activity, it will be subject to a pilot project and will be restricted in duration. Special Ocean Use activities proposed outside the Midway Atoll Special Management Area will require public notice of the application and an opportunity to provide comments is given at least 30 days prior to issuing the permit.

8. Procedures/Methods:

The proposed activities will involve observation of the surroundings and activities (including swimming/snorkelling where allowed), interviewing researchers and others, recording sounds of wildlife, recording interviews, taking pictures for reference use (and possible publication?).

9. Provide proof of general liability insurance, or indicate that you will be posting an equivalent bond against claims arising out of activities conducted under the permit:

Hana Hou! has general liability insurance through First Fire & Casualty Insurance of Hawaii. Proof of insurance will be emailed with applicant resume.

10. If applicable, describe how you are collaborating with others in any way to reduce duplicative activities in the Monument or elsewhere?

The applicant is collaborating with the Monument Communications Manager Toni Parras to reduce duplicative activities in the Monument.

11. List all specialized gear and materials to be used in this activity:

Voice recorders, camera

12. List all Hazardous Materials you propose to take to and use within the Monument:

N/A

13. Describe any fixed installations and instrumentation proposed to be set in the Monument:

N/A

14. List all Applicants' publications directly related to the proposed project:

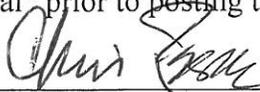
Hana Hou! The Magazine of Hawaiian Airlines August/September 2016 issue.

Hana Hou! website <http://www.hanahou.com>

Hana Hou! social media sites (Facebook, Twitter, Instagram)

With knowledge of the penalties for false or incomplete statements, as provided by 18 U.S.C. 1001, and for perjury, as provided by 18 U.S.C. 1621, I hereby certify to the best of my abilities under penalty of perjury of that the information I have provided on this application form is true and correct. I agree that the Co-Trustees may post this application in its entirety on the Internet. I understand that the Co-Trustees will consider deleting all information that I have identified as “confidential” prior to posting the application.

Signature



Date

2/25/16

SEND ONE SIGNED APPLICATION VIA MAIL TO THE MONUMENT OFFICE BELOW:

NOAA/Inouye Regional Center
NOS/ONMS/PMNM/Attn: Permit Coordinator
1845 Wasp Blvd, Building 176
Honolulu, HI 96818
FAX: (808) 455-3093

DID YOU INCLUDE THESE?

- Applicant CV/Resume/Biography
- Intended field Principal Investigator CV/Resume/Biography
- Electronic and Hard Copy of Application with Signature
- Statement of information you wish to be kept confidential
- Material Safety Data Sheets for Hazardous Materials