

## **Papahānaumokuākea Marine National Monument Permit Application Cover Sheet**

This Permit Application Cover Sheet is intended to provide summary information and status to the public on permit applications for activities proposed to be conducted in the Papahānaumokuākea Marine National Monument. While a permit application has been received, it has not been fully reviewed nor approved by the Monument Management Board to date. The Monument permit process also ensures that all environmental reviews are conducted prior to the issuance of a Monument permit.

### **Summary Information**

**Applicant Name:** Kevin Bachar

**Affiliation:** Pangolin Pictures, National Geographic Channel

**Permit Category:** Special Ocean Use

**Proposed Activity Dates:** 7 days, end of March or beginning of April 2013

**Proposed Method of Entry (Vessel/Plane):** Plane

**Proposed Locations:** Midway Atoll, Eastern Island

**Estimated number of individuals (including Applicant) to be covered under this permit:** 1

**Estimated number of days in the Monument:** 7

**Description of proposed activities:** (complete these sentences):

a.) The proposed activity would...  
be to film a sequence on Great Frigate Birds displaying and mating for a National Geographic series titled, WILD HAWAII, to be broadcasted on National Geographic Channel in August 2013.

Goals/Objectives:

Film male Great Frigate Birds displaying for female Great Frigate Birds. It is our primary intention to film the pair bonding rituals of the Great Frigate Bird, particularly the males gular presentation.

b.) To accomplish this activity we would ....  
depart from Honolulu International Airport and fly with Asheville Jet Flights on their Gulf Stream IIB N1159B to Midway Atoll. Pay for accommodations within the former military barracks for 7 days for 1 person. Requesting to rent an individual/family golf cart to transport our cameraman and the camera equipment. We are also requesting a boat transfer for our cameraman to Eastern Island for two days.

c.) This activity would help the Monument by ...

promoting the Monuments goal to "bring the place to the people, rather than people to the place" by filming a segment on Midway Atoll we will show and inform millions of its thriving yet fragile ecosystem. This program will broadcast on National Geographic Channel and will be available in over 315 million homes in 166 countries in 34 languages. National Geographic Channel has an incredible global reach, which means that people around the world will be able to learn about the wildlife of the Northwestern Hawaiian Islands and what the Monument is doing to protect these animals. Our main objective is to promote awareness of the endangered species that depend on the NWHI for survival, while focusing on the research and hard work that is put forth by the Monument on conservation and education. National Geographic's mission is to inspire people to care about the environment and that mission is the essence of the Nat Geo WILD series. We believe that wildlife conservation is a critical component of a 21st century education and National Geographic is working to raise awareness so that all viewers have the opportunity to know and understand their planet.

**Other information or background:**

Founded in 1888, the National Geographic Society is one of the largest nonprofit scientific and educational organizations in the world. It reaches more than 360 million people worldwide each month through its five magazines, the National Geographic Channel, television documentaries, radio programs, films, books, videos, DVDs, maps and interactive media. Wild Hawaii will be broadcasted in many countries thus reaching a broad and international audience. Everything shot at Midway Atoll will be filmed with the highest quality HD camera technology by one of the most experienced wildlife cameraman, Mark Gerasimenko who has worked on numerous wildlife shows and feature films and has filmed at the Monument previously.