

Papahānaumokuākea Marine National Monument Permit Application Cover Sheet

This Permit Application Cover Sheet is intended to provide summary information and status to the public on permit applications for activities proposed to be conducted in the Papahānaumokuākea Marine National Monument. While a permit application has been received, it has not been fully reviewed nor approved by the Monument Management Board to date. The Monument permit process also ensures that all environmental reviews are conducted prior to the issuance of a Monument permit.

Summary Information

Applicant Name: JO RUXTON

Affiliation: FUTURE PLANET FILMS LTD for PRODUCTION 'PLASTIC OCEANS'

Permit Category: Special Ocean Use

Proposed Activity Dates: One week to be taken between the dates of 1st April - 31st July 2012

Proposed Method of Entry (Vessel/Plane): Plane

Proposed Locations: Midway Island

Estimated number of individuals (including Applicant) to be covered under this permit: 8

Estimated number of days in the Monument: 7

Description of proposed activities: (complete these sentences):

a.) The proposed activity would...
be to film our presenter telling the story of how the Hawaiian Islands are subjected to a tide of plastic waste coming from all over the world. How it is interfering with wildlife and in particular the effect it is having on the albatross population.

b.) To accomplish this activity we would
bring a film crew of 6 people plus the presenter with one scientist . The crew are all experienced wildlife filmmakers who are respectful of the environment and the natural behaviour of their subjects. We hope to film with a US F&W ranger so that he/she can help to explain the problem and the work that they are doing on Midway Island, our scientist will also explain how the plastic problem compares to that she has encountered on Lord Howe Island with Shearwaters.

c.) This activity would help the Monument by ...
using our documentary film, 'Plastic Oceans' to help raise awareness of the plastic pollution issue throughout the world. It will have global distribution and reach a very wide audience. It will focus on the problem and consequences of our wasteful lifestyle, encourage people to stop their

one-off use of plastics and to recycle the material they already have. It will encourage producers to manufacture new products with the end of life in mind. This means that new products will be designed for re-use or recycling rather than disposable. By highlighting the issues of the islands that are subjected to a growing amount of plastic washing up on their beaches and the devastating effects this is having on the wildlife, we expect to change peoples' attitudes so that the dangerous tides can be stemmed. Everyone will benefit.

Other information or background: Please see our website www.plasticoceans.org
We are working with the worlds' top scientists on this issue, and using the best documentary film crews at every location. The Midway story will be a perfect place to show the devastating effects of our throw-away lifestyle. We will also show the good work that people are doing to deal with the problem.